

EMEA INNOVATION CENTRE

Your Business, Your Needs, Your EIC

Test-drive the future, with access to Brocade's latest innovations and the insights, tools and resources you need to solve your business challenges.

SPACE TO LEARN

EXPERT BRIEFINGS

Interact with our dedicated team who have

>21 years'
industry experience, on average.

PEER-TO-PEER INTERACTION

Exchange views on how to meet today's challenges.



DEMOS

Evaluate solutions and go through technical deep dives, best practices, future trends and more.



COMMUNITY EVENTS

Join other forward-thinking customers in discovering how the latest technologies will affect your business.



SPACE THAT'S INTERESTING TO YOUR PEERS

Top solutions presented at the EMEA Innovation Centre include:



VDX



Brocade Network Advisor-IP (BNA)



Fabric Vision



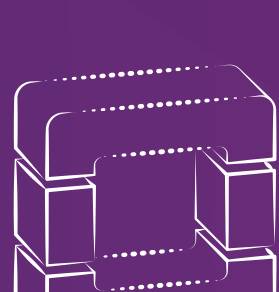
Managing Ethernet Fabrics VCS with BNA



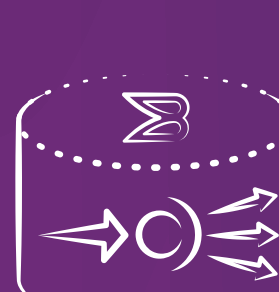
Software-Defined Networking (SDN) & Network Functions Virtualisation (NFV)



Campus



Openstack

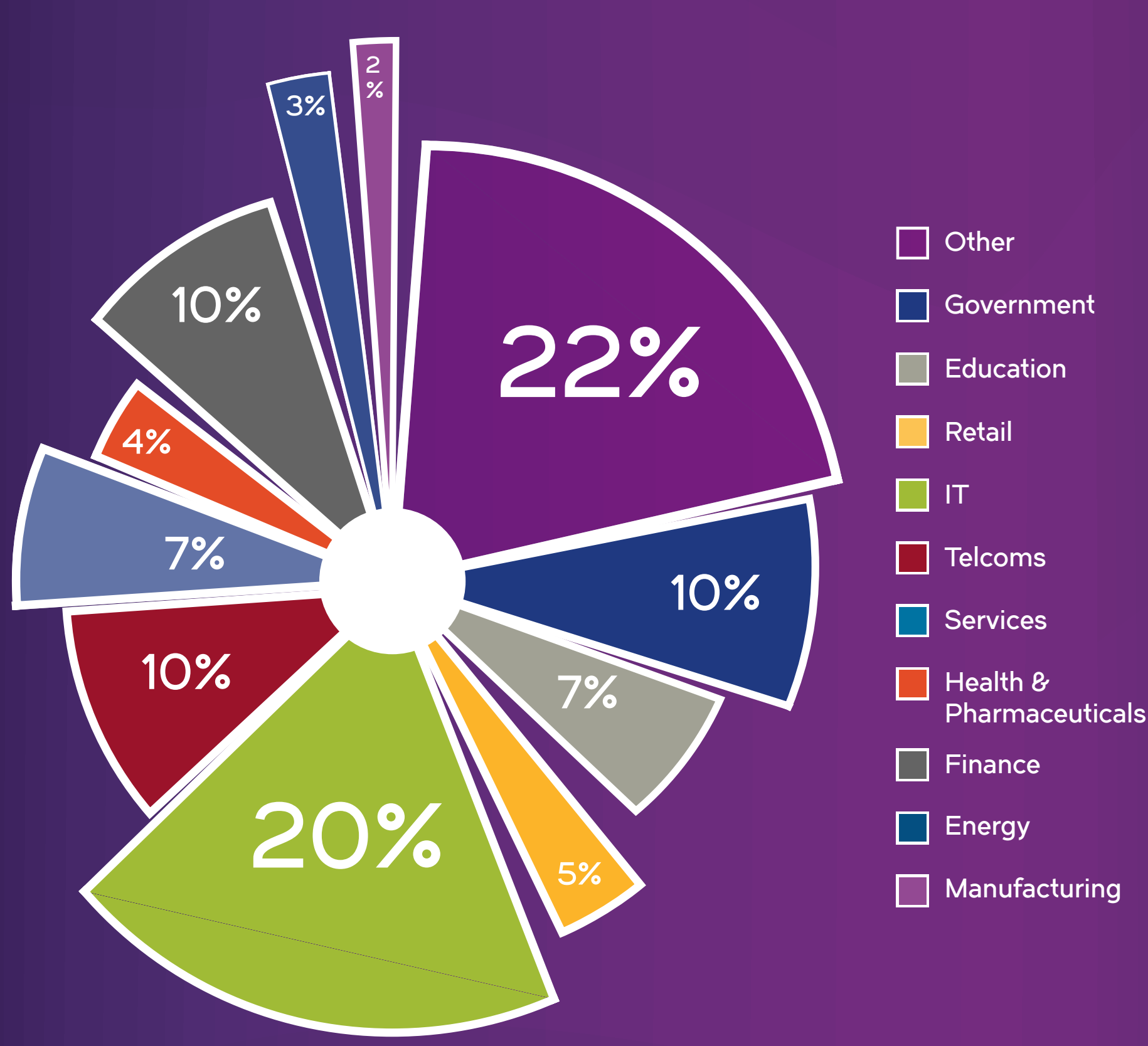


vADC

LOOK WHO'S COMING TO THE EMEA INNOVATION CENTRE

724 Total attendees (last 12 months)

86% attendees surprised at the breadth of the Brocade offering.



SPACE THAT BENEFITS YOUR BUSINESS



Discover new innovations that can help you



See a wide range of demonstration software and explore its full functionality



Accelerate decision-making for adopting new technologies



Assess solutions before you invest

Gather insights and information to drive your business transformation



Get your individual questions answered by the experts

SPACE TO COLLABORATE

Located in Bracknell, UK



SPACE TO INNOVATE THAT DELIGHTS ATTENDEES

"The feedback from visiting IBMers has been very positive."
Ben Cartwright on behalf of IBM

"Great place, great people, great solutions."
Fabio Giudici - Vaticano

"Brocade's capacity of innovation and market vision are impressive."
French Direct Touch briefing

"I knew you were good - now I think you're great."
John Norman, Arava CDC



For more information on how to find your space at the EMEA Innovation Centre:

Visit: www.datacenterfuture.com/eic/

Call: +44 (0) 208 432 5295